J4M merchant

J4M is an ideal solution for complex environments such as shopping malls, train stations, mixed-use facilities which offer a shopping experience to travelers, commuters, visitors, and employees.

The Ultimate Validation Solution: J4M Merchant

As a parking owner, operator, or a local merchant, you can reward your customers' purchases easily and quickly with a **rewarding program** that includes parking validations. With the **J4M Merchant app**, you can turn your smartphone or tablet into a powerful validation unit, set up as **many discounts** as you wish, and massively simplify operations!

Available for iOS and Android phones and tablets, J4M will grant you **full control** of all claimed validations. How? The merchant staff simply scans the parking ticket ID number, barcodes and digital tickets (stored in **JPass** mobile app) via the device-embedded camera, and **applies the desired parking fee discount in real time**. As simple as a tap on the screen!

HUB's J4M Merchant Validation is also available for **desktop devices**, with the additional print-on-file functionality that allows to **print vouchers** on paper or on electronic file, and send vouchers via any media: social media, emails, packages, stickers and many more. An ideal fit for direct campaigns to customers and any touchpoint that they might read.

SMARTPHONE / TABLET

BARCODE - TICKET ID - DIGITAL TICKET

PARKING DISCOUNT

PARKING VALIDATION HAS NEVER BEEN SO EASY FOR:

DRIVERS

- Parking validations become easy and convenient: the best to top off the shopping experience

- Flawless payment and exit, without any additional paper voucher or receipt to scan at pay stations/exit lanes other than their parking ticket

- Completely paperless parking, when using JPass mobile app and its digital voucher

SHOP OWNERS

- Rewarding program: offering parking discounts to clients becomes a powerful promotion tool

- Shape your own validation program, choosing among: percentage discount, money discount, time discount, rate change, total validation*

- Quick and easy monitoring: shop staff can check anytime the status, value, and quantity of all validations

- Simplify clerks' operations, without additional hardware requirements

*Variations may apply, depending on the parking system used.

PARKING OPERATORS

- Synergies with nearby shops and businesses

- Easier forecast and optimization of parking revenues

- Painless and detailed auditing and reporting of the applied validation, powered by JMS Janus Management System

- Higher customer loyalty thanks to an appealing set of discounts

- Improved business performance, through the application of multiple permission levels (merchants; their staff) within a multi-layer validation program

Parking Technology HUB A BRAND OF FAAC TECHNOLOGIES